

PHILADELPHIA FILM SOCIETY  
PRESENTS

# MOVIES ON THE BLOCK



2015  
REPORT



"Wonderful to see unity in the community!"



"My experience was the best I had all summer!"



## NEIGHBORHOOD EXPERIENCE



"Magical night for our community."



### ZIP CODES

**1** Newbold  
**COMMUNITY**

**151** neighbors **78%** said POSITIVE

08007, 08536, 17543,  
19103, 19104, 19119,  
19121, 19122, 19125,  
19134, 19143 19144

**2** Belmont  
**WELLNESS**

**204** neighbors **96%** said IMPORTANT

19104, 19107, 19131,  
19139, 19146, 19151

**3** Kingsessing  
**FAMILY**

**326** neighbors **88%** said UNIFYING

19027, 19104, 19139,  
19143, 19147, 19148

**4** Kensington  
**VOICE**

**199** neighbors **73%** said ACCESSIBLE

08002, 19026, 19102,  
19121, 19125, 19139,  
19145, 19146, 19147,  
19148, 19151, 19403

**NEWBOLD, JULY 12, 2015**



**INDEPENDENT DOCUMENTARY**

**BROWNSTONES TO RED DIRT, 2010**

*Sixth graders from the Brooklyn projects and war orphans from Sierra Leone become compassionate pen pals and friends despite living worlds apart.*

Community poetry workshop, Slam poetry performances, Postcard design and writing art projects, Sidewalk chalk art

**BELMONT, JULY 29, 2015**



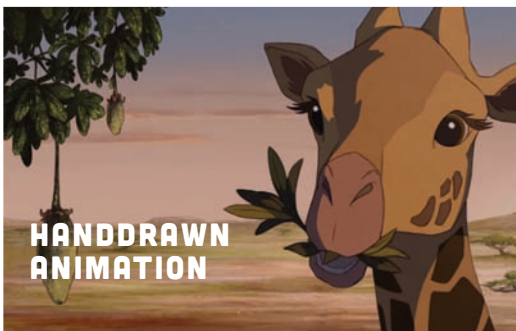
**EDUCATIONAL TOOL**

**BITE SIZE, 2014**

*Four inspirational kids from around the United States embark on self-motivated journeys to gain confidence and lose weight.*

Quick and easy healthy cooking demos, 3-on-3 basketball tournament, Zumba sessions, mobile Farm explorations, "Smoothie Bike" riding, freestyle hip hop performances

**KINGSESSING, AUGUST 22, 2015**



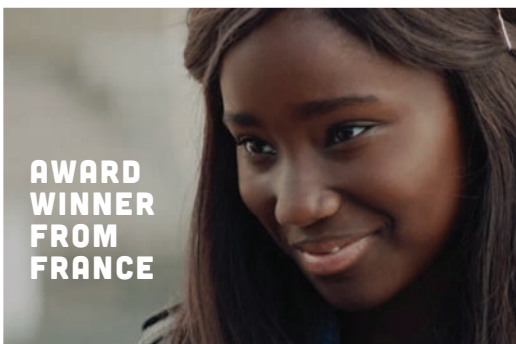
**HANDDRAWN ANIMATION**

**ZARAFKA, 2012**

*After escaping slave traders, 10-year-old Maki sets off on a hot air balloon adventure to rescue an orphaned giraffe from the zoo and return her to her native land.*

Family games, community garden tours, gospel performances, hands-on bike repair education, visual storytelling art projects, face painting

**KENSINGTON, SEPTEMBER 3, 2015**



**AWARD WINNER FROM FRANCE**

**GIRLHOOD, 2014**

*Shy teen Marieme learns to assert her voice with a new sense of power after navigating dangerous family circumstances and social circles in the Paris suburbs.*

Printmaking art project, youth band, community resources and drumline performances.



## MISSION

Movies on the Block is a **FREE** outdoor screening program that provides Philadelphians casual opportunities to come together and engage with relevant curated programming at established community gathering spaces with outreach dedicated to removing economic, social, and geographic barriers. Developed through collaboration with community leaders and stakeholders, these celebratory events use film's unique capacity to address interests and issues within local neighborhoods in order to support a shared cultural experience across the city.



## 2015 SUMMARY

**880 NEIGHBORS    25 COMMUNITY PARTNERS    4 EVENTS AND 1 CITY**



## PARTNERS

- Art Well
- Aquinas Center
- CityLights Network
- Belmont Charter School
- Eat. Right. Now.
- Earth's Keepers
- Fishtown Neighbors Association
- Greener Partners – Farm Explorer
- Heaven Bound Gospel
- Kensington High School for the Creative and Performing Arts
- New Kensington Community Development Corporation (NKCDC)
- Kingsessing Fifth Division Community of Neighbors
- Kingsessing Free Library of Philadelphia
- Kingsessing Friends Group
- Mobile Markets, Greensgrow Farms
- Neighborhood Bike Works
- Neighbors Investing in Childs Elementary
- Newbold Neighbors Association
- Peoples Emergency Center
- Philadelphia Education Fund
- Rock to the Future
- Spiral Q
- The Art Department
- The Fold
- The Franklin Institute



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