

PHILADELPHIA FILM SOCIETY
PRESENTS

MOVIES ON THE BLOCK



2015
REPORT



"Wonderful to see unity in the community!"



"My experience was the best I had all summer!"



NEIGHBORHOOD EXPERIENCE



"Magical night for our community."



ZIP CODES

1 Newbold
COMMUNITY

151 neighbors **78%** said POSITIVE

08007, 08536, 17543,
19103, 19104, 19119,
19121, 19122, 19125,
19134, 19143 19144

2 Belmont
WELLNESS

204 neighbors **96%** said IMPORTANT

19104, 19107, 19131,
19139, 19146, 19151

3 Kingsessing
FAMILY

326 neighbors **88%** said UNIFYING

19027, 19104, 19139,
19143, 19147, 19148

4 Kensington
VOICE

199 neighbors **73%** said ACCESSIBLE

08002, 19026, 19102,
19121, 19125, 19139,
19145, 19146, 19147,
19148, 19151, 19403

NEWBOLD, JULY 12, 2015



INDEPENDENT DOCUMENTARY

BROWNSTONES TO RED DIRT, 2010

Sixth graders from the Brooklyn projects and war orphans from Sierra Leone become compassionate pen pals and friends despite living worlds apart.

Community poetry workshop, Slam poetry performances, Postcard design and writing art projects, Sidewalk chalk art

BELMONT, JULY 29, 2015



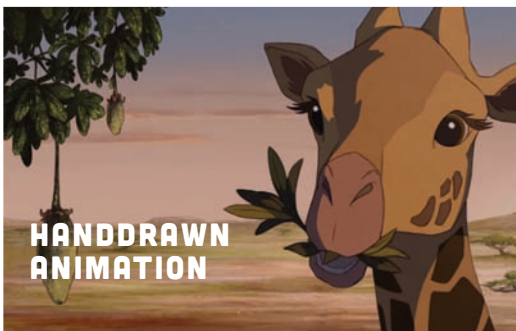
EDUCATIONAL TOOL

BITE SIZE, 2014

Four inspirational kids from around the United States embark on self-motivated journeys to gain confidence and lose weight.

Quick and easy healthy cooking demos, 3-on-3 basketball tournament, Zumba sessions, mobile Farm explorations, "Smoothie Bike" riding, freestyle hip hop performances

KINGSESSING, AUGUST 22, 2015



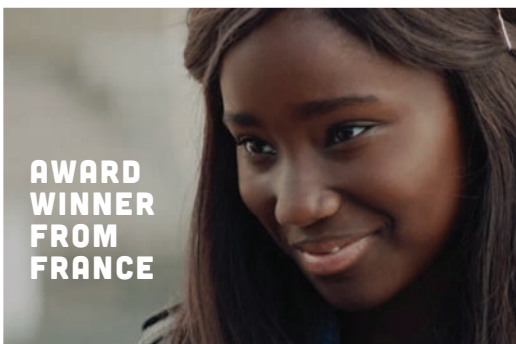
HANDDRAWN ANIMATION

ZARAFÁ, 2012

After escaping slave traders, 10-year-old Maki sets off on a hot air balloon adventure to rescue an orphaned giraffe from the zoo and return her to her native land.

Family games, community garden tours, gospel performances, hands-on bike repair education, visual storytelling art projects, face painting

KENSINGTON, SEPTEMBER 3, 2015



AWARD WINNER FROM FRANCE

GIRLHOOD, 2014

Shy teen Marieme learns to assert her voice with a new sense of power after navigating dangerous family circumstances and social circles in the Paris suburbs.

Printmaking art project, youth band, community resources and drumline performances.



MISSION

Movies on the Block is a **FREE** outdoor screening program that provides Philadelphians casual opportunities to come together and engage with relevant curated programming at established community gathering spaces with outreach dedicated to removing economic, social, and geographic barriers. Developed through collaboration with community leaders and stakeholders, these celebratory events use film's unique capacity to address interests and issues within local neighborhoods in order to support a shared cultural experience across the city.



2015 SUMMARY

880 NEIGHBORS 25 COMMUNITY PARTNERS 4 EVENTS AND 1 CITY



PARTNERS

Art Well
Aquinas Center
CityLights Network
Belmont Charter School
Eat. Right. Now.
Earth's Keepers
Fishtown Neighbors Association
Greener Partners – Farm Explorer
Heaven Bound Gospel
Kensington High School for the Creative and Performing Arts
New Kensington Community Development Corporation (NKCDC)
Kingsessing Fifth Division Community of Neighbors
Kingsessing Free Library of Philadelphia
Kingsessing Friends Group
Mobile Markets, Greensgrow Farms
Neighborhood Bike Works
Neighbors Investing in Childs Elementary
Newbold Neighbors Association
Peoples Emergency Center
Philadelphia Education Fund
Rock to the Future
Spiral Q
The Art Department
The Fold
The Franklin Institute



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OF THE RIVER WARDS

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