



**Position:** Graphic Design Intern | 26<sup>th</sup> Philadelphia Film Festival (October 19-29, 2017)

**Department:** Marketing

**Intern Summary:** The Philadelphia Film Festival (PFF) is an 11-day international film festival that screens over 100 films and hosts special events, Q&As, and industry guests. The Graphic Design Intern assists the PFS Marketing team in creating advertising, promoting events, and helping with weekly E-Blasts for both PFS and PFF26

**Responsibilities:**

- Create imagery for weekly E-blasts
- Help create/resize imagery for advertisements
- Assist in the process of creating the monthly Program guides
- Create imagery for social media
- Assist the Graphic Designer with completion of any specific goal/objective.
- Assist in the process of creating imagery for PFF26
- Assist with online marketing
- Maintain inventory of promo materials

**Time Requirements**

- August-December, 2017
- Full or significantly open availability October 19-29, 2017
- August-Mid-October: 2-3 days per week in office, 11am-5pm

**Job Requirements:**

- Proficient on social media
- Proficient in Adobe Creative Suite (In Design, Photoshop, and Illustrator)
- Proficient in Microsoft Office including Word, Excel, and Powerpoint
- Resourcefulness, creativity, and strong problem solving skills
- Ability to collaborate on projects
- Interest in learning film marketing and more about the film industry

**Compensation:**

Unpaid, College Credit

**To Apply:** Email Cover Letter & Resume to: [internships@filmadelphia.org](mailto:internships@filmadelphia.org) **Deadline to apply is July 11, 2017**