



Position: Graphic Design Intern

Reports to: Marketing Manager & Graphic Designer

Intern Summary:

Philadelphia Film Society creates opportunities for diverse communities to experience film through initiatives that inspire, educate, challenge and entertain.

The Graphic Design Intern would be responsible for assisting the PFS Marketing Team in creating graphics and advertising to promote events and develop weekly eblasts. The Graphic Design Intern would also be responsible for helping the PFS Marketing Team and Festival & Events Director to create graphics for the 27th Philadelphia Film Festival.

Responsibilities:

- Create imagery for weekly E-blasts
- Help create/resize imagery for advertisements
- Create imagery for social media (such as cover photos for Facebook)
- Help come up with ideas for imagery for Instagram account
- Assist the Graphic Designer with completion of any specific goal/objective.

Time Requirements:

- Internship Term: May-August 2018
- 2 days/week in office + some evenings
- Hours in Office: 10am-4pm

Job Requirements:

- Proficient on social media (primarily Instagram and Facebook)
- Proficient in Adobe Creative Suite (In Design, Photoshop, and Illustrator)
- Proficient in Microsoft Office including Word, Excel, and Powerpoint
- After Effects a plus
- Resourcefulness, creativity, and strong problem solving skills
- Ability to collaborate on projects
- Interest in learning film marketing and more about the film industry

Compensation: Unpaid, College Credit

To Apply: To apply, send portfolio, cover letter and resume to internships@filmadelphia.org.