The Campaign for the Philadelphia Film Center... Moving Pictures. Moving People.

Naming Opportunities - **When Giving becomes Leading**

**THE BUILDING**
$2.5 million (or $500,000 annually over 5 years)

**YOUR GIFT WILL SUPPORT:**

- A gathering place where the film industry and the film lovers converge to exchange ideas, share feedback, solicit input, or dive further into their passion for film.

- Designed to serve as the Film Society’s primary instrument for realizing its mission of offering diverse communities throughout our region the opportunity to experience films that inspire, educate, challenge and entertain.

- Accessible for all members of our community to engage in a diverse offering of film-related programming; first-run blockbusters, curated & classics restored to screen, retrospectives, local film premieres, artist panel discussions, receptions, and more.

- Renovation of an all new, all day cafe, a new entrance with a box office in the vestibule, and a reimagined lobby with extended concessions.

- A home for the film community, the Philadelphia Film Center will provide a central location for filmmakers to meet, socialize, share ideas, find collaborators, and screen their works-in-progress while seeking input, feedback and more.

- The hub for the Film Society’s community and education programming, including the Albert M. Greenfield Student Screening Program, the PFS On Us community ticket initiative, Festival Field Trips, and our local filmmaker Showcase.

- The primary venue for the Philadelphia Film Festival, and many other film festivals, film events and film-centered organizations, as well as the headquarters of the Philadelphia Film Society.

- Right off the Avenue of the Arts, just a block from City Hall and directly across the street from the soon-to-be-completed W Hotel.

For additional information, contact Craig Hamilton at chamilton@filmadelphia.org or by phone at 267-971-2506
“A named gift is a creative act - an opportunity for a funder to transform an institution or catalyze a new stage of growth for an organization.”

CAFÉ BAR
$75,000
YOUR GIFT WILL SUPPORT:
• Designed to serve light breakfast, lunch and dinner options as well as a variety of refreshments throughout the day.
• Transitions into more bar-related beverage options in the evenings for screenings and receptions.

MAIN LOBBY CONCESSION BAR
$75,000
YOUR GIFT WILL SUPPORT:
• A greatly expanded concession bar featuring all of the traditional movie theater staples alongside new gourmet food options and a fully-stocked bar.
• Repositioned against the left wall of the lobby for greater ease of access and shorter lines.

LOBBY CAFÉ
$150,000 - NAMED
YOUR GIFT WILL SUPPORT:
• Designed as an open, engaging space for the public to engage with visiting film professionals in pre or post screening discussions.
• Operating as an all-day café to be a welcoming space for filmmakers to meet, interact or work together, enhancing the Philadelphia filmmaker community.

MAIN LOBBY
$150,000 (or $30,000 annually over 5 years)
YOUR GIFT WILL SUPPORT:
• Reconfiguration of lobby footprint to include an expanded concessions area and all-day lobby café, as well as updated interior designs including lighting, flooring and projection.
• Addition of a vestibule with box office and second set of doors, allowing for greater functionality and box office hours.

COMMUNITY MEDIA RESOURCE ROOM (2ND FLOOR)
$100,000 (or $20,000 annually over 5 years)
YOUR GIFT WILL SUPPORT:
• Lending library complete with a collection DVDs and books on film that may be borrowed complimentary by members.
• Reservable conference room with screening area for 4-6 person meetings.

ADDITIONAL NAMING OPTIONS
• Elevator - $250,000
• VIP / Talent Green Room - $100,000
• Auxiliary Dressing / Talent Holding Rooms (2) - $50,000 each
• Chestnut Street Vestibule - $50,000
• Exterior Chestnut Street Box Office - $50,000
• Interior Chestnut Street Vestibule Box Office - $50,000
• 3rd Floor Lobby - $50,000
• Lower Level Lobby - $50,000
• Wall of Fame (Corporate/Foundation Opportunity) - $50,000
• Community and Education (Second Floor) Vestibule - $25,000
• Community Media Resource Room Landing - $25,000
• 3rd Floor Concessions Bar - $25,000
• Lower Level Conference Room - $25,000

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MAIN THEATER
$1.25 million
YOUR GIFT WILL SUPPORT:

- Addition of 70mm / 35mm Reel-to-Reel projectors for screenings of Classic Films show on proper film as intended.
- Upgrading to Dolby Atmos, the cutting edge, fully immersive surround sound system.

COMMUNITY AND EDUCATION SCREENING ROOM (2ND FLOOR)
$300,000 - NAMED
YOUR GIFT WILL SUPPORT:

- Addition of a telescopic, retractable stadium seating system allowing for ideal film viewing while maintaining room flexibility for education, discussions, breakouts and events.
- Placement of a new floor to sustain the weight of the seating system.
- Minor redesign of the space to enhance the audio/visual experience.

3RD FLOOR MICRO THEATERS (2)
$250,000 / Each
YOUR GIFT WILL SUPPORT:

- State-of-the-art theaters complete with Laser Digital Projectors and Dolby 7.1 Surround Sound.
- VIP Oversized Black Reclining seats.
- Ideal for private screenings, use by local filmmakers and more.

ADDITIONAL NAMING OPTIONS

- Silver Screen - $100,000
- Projection Booth - $50,000

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FUTURE VENUE FEATURES

- Rooftop Outdoor Theater - $1,000,000
- Rooftop Glass Vestibule - $250,000
- Rooftop Screen - $100,000