

PHILADELPHIA FILM FESTIVAL

Position: Graphic Design Intern | 29th Philadelphia Film Festival (October 22 – November 1, 2020)

About the Philadelphia Film Festival:

For nearly 30 years, the Philadelphia Film Festival has been the Film Society's marquee event. At the center of PFS's mission, the Philadelphia Film Festival brings the best in independent and international film to audiences in Philadelphia. PFF gathers filmmakers, industry professionals, and cinephiles from around the world for 11-days, celebrating film as an artform that can entertain, but also inspire, educate, and create community.

2020 has been a peculiar year to say the least, but PFS's dedication to bringing diverse and acclaimed titles to Philadelphia audiences has never wavered. This October the 29th Philadelphia Film Festival will be unique from its predecessors. Instead of taking place in PFS's home, the Philadelphia Film Center, and theaters across the city, PFF29 will be taking place in virtual and Drive-In theaters. Whether on their couch or in their car, PFF is determined to give patrons a full Festival experience, with a thoughtfully curated lineup, filmmaker Q&As, and ways to connect with diverse communities through film.

Intern Summary:

The Graphic Design Intern assists the PFS Marketing Team in creating advertising, promoting events, and helping with weekly E-Blasts for both PFS and PFF29.

Responsibilities:

- Assist in create and editing PFS and PFF29 imagery, including but not limited to:
 - On-Screen Slides
 - Weekly or Daily eBlasts
 - Advertisements
 - Social Media Imagery
 - Miscellaneous Collateral
- Assist the Graphic Designer with completion of any specific goal/objective.
- Assist with online marketing
- Maintain inventory of promo materials
- Other tasks related to Graphic Design and/or general operations as needed

Job Requirements:

- Ability to work remotely in an efficient manner
- Good time management skills
- Familiarity with both print and digital design
- Proficient in Adobe Creative Suite (In Design, Photoshop, and Illustrator)
- Familiarity with After Effects a plus
- Proficient in Microsoft Office including Word, Excel, and Powerpoint
- Resourcefulness, creativity, and strong problem solving skills
- Ability to both collaborate on projects and work independently
- Interest in learning film marketing and more about the film industry

Time Requirements

- September-December, 2020
- September & November-December: 2-3 days per week, 11am-5pm
- Full or significantly open availability October 22 – November 1, 2020

Compensation: Unpaid, College Credit Available

To Apply: Email Cover Letter & Resume to: operations@filmadelphia.org | Deadline to apply is August 17, 2020