SPRINGFEST 2022
Sponsorship Benefits

Presenting Sponsor
$20,000
- Named as a Presenting Sponsor of SpringFest
- 15-second advertisement before ALL films
- Sponsor of free tickets for up to 3 SpringFest titles
- Ad or logo placement on all SpringFest print-at-home tickets
- Static ad on FILMADELPHIA.ORG homepage slider
- Premium logo placement on the cover of SpringFest program guide
- Logo placement in Festival trailer, shown before each screening
- Opportunities for on-site activations
- Dedicated email blast and social media posts throughout the Fest
- Identification and recognition on social media
- 15 All-Access Badges

Contributing Sponsor
$10,000
- Sponsorship of two SpringFest films
- 15-second advertisement before sponsored films
- Full page ad in SpringFest program guide
- Logo placement on the cover of SpringFest Program Guide
- Logo placement in Festival trailer, shown before each screening
- Prominent logo placement on SpringFest landing page
- Opportunities for on-site activations
- Dedicated email or social media post
- 8 All Access Badges

Patron Sponsor
$5,000
- Sponsorship of one SpringFest film
- 15-second advertisement before sponsored film
- Half-page ad in SpringFest program guide
- Logo placement in Festival trailer, shown before each screening
- Opportunities for on-site activation
- Social media recognition
- 4 All-Access badges

For more information on sponsorship, please contact Jordan Hanchulak at jhanchulak@filadelphia.org
SPRINGFEST 2022
Sponsorship Benefits

Film Sponsor $2,500
- Presenting Sponsorship of one SpringFest film
- Logo placement on marketing materials
- Acknowledgment on SpringFest-related communications
- Logo placement in SpringFest Program Guide
- Logo placement in Festival trailer, shown before each screening
- Identification and recognition on social media
- 2 All Access Badges and ticket package to sponsored film

Supporting Sponsor $1,000
- 1 All-Access Badge
- 4 comp tickets for screening of your choice
- Acknowledgement in program guide
- Acknowledgement in Festival trailer, played before each film
- Thanked on SpringFest landing page
- PFS branded baseball cap

Friend Sponsor $500
- 6 comp tickets for screening of your choice
- Acknowledgement in program guide
- PFS branded baseball cap

DID YOU KNOW?
PFS members receive discounts to all special events, including our Festivals?
Join today at filmadelphia.org/membership.

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