

**Presenting  
Sponsor  
\$20,000**

- Named as a Presenting Sponsor of SpringFest
- 15-second advertisement before ALL films
- Sponsor of free tickets for up to 3 SpringFest titles
- Ad or logo placement on all SpringFest print-at-home tickets
- Static ad on FILMADELPHIA.ORG homepage slider
- Premium logo placement on the cover of SpringFest program guide
- Logo placement in Festival trailer, shown before each screening
- Opportunities for on-site activations
- Dedicated email blast and social media posts throughout the Fest
- Identification and recognition on social media
- 15 All-Access Badges



**Contributing  
Sponsor  
\$10,000**

- Sponsorship of two SpringFest films
- 15-second advertisement before sponsored films
- Full page ad in SpringFest program guide
- Logo placement on the cover of SpringFest Program Guide
- Logo placement in Festival trailer, shown before each screening
- Prominent logo placement on SpringFest landing page
- Opportunities for on-site activations
- Dedicated email or social media post
- 8 All Access Badges

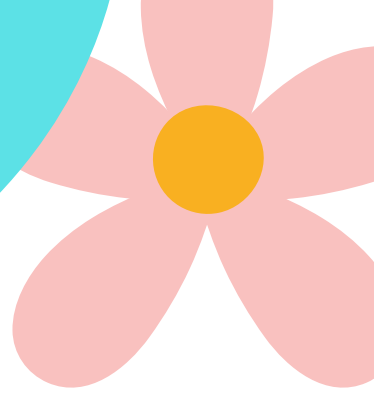


**Patron  
Sponsor  
\$5,000**

- Sponsorship of one SpringFest film
- 15-second advertisement before sponsored film
- Half-page ad in SpringFest program guide
- Logo placement in Festival trailer, shown before each screening
- Opportunities for on-site activation
- Social media recognition
- 4 All-Access badges

# SPRINGFEST 2022

## Sponsorship Benefits



### Film Sponsor \$2,500

- Presenting Sponsorship of one SpringFest film
- Logo placement on marketing materials
- Acknowledgment on SpringFest-related communications
- Logo placement in SpringFest Program Guide
- Logo placement in Festival trailer, shown before each screening
- Identification and recognition on social media
- 2 All Access Badges and ticket package to sponsored film



### Supporting Sponsor \$1,000

- 1 All-Access Badge and 4 comp tickets for screening of your choice
- Acknowledgement in program guide
- Acknowledgement in Festival trailer, played before each film
- Thanked on SpringFest landing page
- PFS branded baseball cap



### Friend Sponsor \$500

- 6 comp tickets for screening of your choice
- Acknowledgement in program guide
- PFS branded baseball cap

#### **DID YOU KNOW?**

PFS members receive discounts to all special events, including our Festivals?  
Join today at  
[filmadelphia.org/membership](http://filmadelphia.org/membership).